

Digital Out of Home Nomination 2018 – «Gemeinsam für eine bessere Welt.»

During Lent, we encourage people in Switzerland to make a contribution to justice worldwide. The campaign inspires people with ideas for sustainable action such as rejecting the use of plastic packaging. Each change in behaviour strengthens the movement towards a better world in which everyone has enough to live on.

Gemeinsam für eine bessere Welt.

Client Bread For All and Fastenopfer

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Format eBoard

Video: <https://www.youtube.com/watch?v=p1mTeZxuA8Q>

