

Digital Out of Home Bronze 2018 – «Arbeitgeberkampagne IV-Stellen»

Mental health problems have a major impact on the behaviour of those afflicted and suppress their true personality. Mental health problems are on the rise, particularly in the workplace, and are one of the most common reasons for employees to be on sick leave. SVA Zürich helps to identify such problems early on and offers support in dealing with mental illness.

Arbeitgeberkampagne IV-Stellen

Client SVA Zürich

Creative agency tbd. Zurich

Media agency JBW Media

Design Christian Bobst (AD), Sandro Nicotera (AD)

Text Tom Seinige (CD)

Advert Alexandra Niggeler, Alexander Khokhlov

Format ePanel, eBoard

Video: <https://www.youtube.com/watch?v=axsP9ww2c-U&feature=youtu.be>

