

Digital Out of Home Silver 2018 – «Al Mulinetto – The fine Art of Drinking»

Al Mulinetto is a traditional winery high above Lake Maggiore in the Canton of Ticino. The campaign slogan "The fine art of drinking" advertises the high-quality and limited-edition products with a series of artistic posters.

Al Mulinetto – The fine Art of Drinking

Client Al Mulinetto

Creative agency Process Brand Communication

Media agency Schalttag

Design Fabian Bertschinger (CD)

Advert Lukas Rosenmund (Motion)

Format ePanel, eBoard

Video: <https://www.youtube.com/watch?v=ytHjJSB7fx0&feature=youtu.be>

