

Commercial Regional Bronze 2018 – «Al Mulinetto – The fine art of drinking»

Al Mulinetto is a traditional winery high above Lake Maggiore in the Canton of Ticino. The campaign slogan "The fine art of drinking" advertises the high-quality and limited-edition products with a series of artistic posters.

Al Mulinetto – The fine art of drinking

Client Al Mulinetto

Creative agency Process Brand Communication

Design Niklaus Mettler (AD), Boris Stoll (AD), Jessica Roux (AD), Fabian Bertschinger (CD)

Format F4 (89.5 x 128 cm)

