

## Poster of the Year 2018 – «50 Years of Big Mac»

### 50 Years of Big Mac

Client McDonald's Suisse Restaurants Sàrl, Crissier

Creative agency TBWA\Zürich, Zürich

Media agency OMD Schweiz AG, Zürich

Design TBWA\

Text TBWA\

Format F200 (116,5 x 170 cm)

