

Out of Home Innovations Bronze 2020 – digitec Sticker

From late November, passers-by could find around 200 stickers on F200 posters at six locations in five Swiss cities. The stickers featured the best of the digitec community comments with rating stars and could be removed from the posters to take away.

digitec Sticker

Customer digitec.ch

Creative agency Digitec Galaxus AG (InHouse)

Media agency Digitec Galaxus AG (InHouse)

Design Julian Stauffer, Barbara Schuler

Text Die digitec Community

Format F200 (116,5 x 170 cm)

