

Culture Nomination 2020 – Saison Dez 2019–März 2020

The new logo for Tanzhaus Zurich is choreographed around the concepts of time, perspective, space (e.g. a background image) and colour. Its shape echoes the new building's trapezoidal entrances. The interplay of elements creates unique moments for different communication media.

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Customer Tanzhaus Zürich

Creative agency Studio Nicolas Schaltegger

Design Studio Nicolas Schaltegger

Photo Yoshiko Kusano

Format F4 (89,5 x 128 cm)

