

Culture Gold 2020 – TOBS Kampagne 2020

Advertisements for plays and operas. The posters, which appeared in two languages in some places, were displayed in host venues and around Biel, Solothurn and their surrounding areas. The modular typographical system allows venue names and text in different languages to be inserted and added to as needed. The motifs relate to the play in question and are fixed.

TOBS Kampagne 2020

Customer TOBS Theater Orchester Biel Solothurn

Creative agency Atelier Bundi AG

Design Stephan Bundi

Format F4 (89,5 x 128 cm)

Laudatio

