

Public Service Nomination 2020 – Kleider machen keine Leute

The Salvation Army's Christmas campaign is devoted entirely to the subject of loneliness – a common issue that now affects one in three Swiss people. The most effective treatment for loneliness is for others to make time for the lonely with a sympathetic ear and an open heart.

Kleider machen keine Leute

Customer Heilsarmee Schweiz

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Format eBoard 16:9, F12 (268,5 x 128 cm), F200 (116,5 x 170 cm)

