

Commercial Local and Regional Nomination 2020 – The Fine Art of Drinking. Al Mulinetto.

The Al Mulinetto winery in Ticino has been working with artists to create its communications for many years now. It gives the phrase “fine art” a double meaning – the art itself and the fine art of drinking wine.

The Fine Art of Drinking. Al Mulinetto.

Customer Cantina Al Mulinetto

Creative agency Farner

Media agency Farner

Design Pascal Cloetta, Fabian Bertschinger

Text Markus Gut, Fabian Bertschinger

Format F4 (89,5 x 128 cm)

