

Commercial National Nomination 2020 – SBB: Vereinbarkeit von Familie und Beruf

SBB recognises valuable professional skills in parents. The company has various initiatives that aim to improve the balance between family and professional life. One programme offers support and training opportunities so that parents can return to work with good future prospects. This campaign supports these initiatives.

SBB: Vereinbarkeit von Familie und Beruf

Customer Schweizerische Bundesbahnen AG (SBB)

Creative agency Farner Consulting AG

Media agency Farner Consulting AG

Design Farner Consulting AG (Philipp Skrabal, Bruce Roberts, Mathias Kröbl)

Text Farner Consulting AG (Martin Fuchs)

Paintings Painted by the children of SBB employees

Format F12 (268,5 x 128 cm), F200 (116,5 x 170 cm)

