

Digital Out of Home Gold 2019 – «Airplane mode»

Prepare for a hectic take-off. This summer CANAL+ is taking over your airport. Wherever you are located we have a specific message for you!

Airplane mode

Customer CANAL+ Switzerland

Creative agency Havas Village Genève

Media agency Havas Village Genève

Design Thomas Lafourcade, Laura Cros

Text Pascal Charvet

Format ePanel (9:16), eBoard (16:9)

Laudatio

Video: <https://www.youtube.com/watch?v=IVD4E9yGyMY&feature=youtu.be>

