

## Out of Home Innovations Nomination 2019 – «Renée Levy by Ramstein Optik»

During Art Basel, Ramstein Optik created 51 original paintings on canvas in public spaces, in partnership with artist Renée Levi. Within three days, all the posters had been torn down and stolen by art fans. At which point, new unique images were posted, on poster paper. The artist created new paintings on which she sprayed messages to the thief.

### **Renée Levi by Ramstein Optik**

**Customer** Ramstein Optik

**Creative agency** Ramstein Optik

**Media agency** Ramstein Optik

**Design** Ramstein Optik

**Text** Ramstein Optik

**Format** F4 (89.5 x 128 cm)

**Video:** <https://www.youtube.com/watch?v=lpDfViuo4tU&feature=youtu.be>

