

Culture Silver 2019 – «Jazz Festival Willisau 2019»

The poster depicts music and the energy of the jazz festival. It is designed to appeal both to the established jazz audience and, as a brilliant work of art, to a young audience. The poster is part of the identity of the festival, which is a mix of performance, merchandise, and adverts.

Jazz Festival Willisau

Customer Jazz Festival Willisau

Creative agency PANK (Paula Troxler + Kleon Medugorac)

Design PANK (Paula Troxler + Kleon Medugorac)

Format F4 (89.5 x 128 cm), F12 (268.5 x 128 cm)

