

Commercial National Bronze 2019 – «Sortimentskampagne 2»

Galaxus sells an ever-expanding range of almost 3.2 million products. The campaign reflects the diversity of its range and products. Whether you're looking for a rowing boat, earrings, or a balloon - each visual shows a product that is typical of a product range.

Sortimentskampagne 2

Customer Galaxus

Creative agency Digitec Galaxus AG (in-house)

Media agency Digitec Galaxus AG (in-house)

Design Digitec Galaxus AG (in-house)

Text Digitec Galaxus AG (in-house)

Format F200 (116.5 x 170 cm)

