

Commercial National Gold 2019 – «The art of delivering art»

Welti-Furrer has been expertly transporting works of art since 1838, both nationally and internationally. Their specialists handle works of art with as much care as if they were by their own hand. This message was artistically packaged, featuring the best movers in the business, with star turns by Dali, Frida Kahlo, Vincent van Gogh and Andy Warhol.

The art of delivering art

Customer Welti-Furrer Fine Art AG

Creative agency Ruf Lanz, Zurich

Design Isabelle Hauser (AD), Danielle Lanz (CD), Markus Ruf (CD)

Text Markus Ruf

Photography Jonathan Heyer

Format BigPoster, F12 (268.5 x 128 cm), F200 (116.5 x 170 cm)

Laudatio

