

# Schoolchildren in Bern design natural EGK posters

This was a very special kind of school excursion: On June 23, the students of a class at the Rüti elementary school in Ostermundigen were allowed to design two APG|SGA poster panels according to the motto of the EGK message "Nature - My Medicine". With dried leaves and blossoms, paint made from earth, pens, and spray adhesive, two billboards were created as Switzerland has probably never seen them before.

## Documents

EGK Website  
EGK Facebook  
EGK Instagram

## Details

<b>Video:</b>	<a href="https://www.youtube.com/watch?v=SayDWew6kok">https://www.youtube.com/watch?v=SayDWew6kok</a>
<b>Year:</b>	2022
<b>Product:</b>	Complementary medicine
<b>Industry:</b>	Insurance
<b>Customer:</b>	EGK Privatversicherungen AG
<b>Provider:</b>	APG SGA
<b>Categories:</b>	Special Effects Special Builds
<b>Implementations:</b>	Collage with natural materials
<b>Agency:</b>	Strategic Poster
<b>Suppliers:</b>	-----
<b>Areas:</b>	D-CH
<b>Posting Period:</b>	Week 25
<b>Standard Formats:</b>	F12

