

Ramstein Optik - Art live painting

Art Basel is an important event for the city of Basel and the entire region.

Since the owner of Ramstein Optik is very interested in art, he wanted to implement something extraordinary during Art Basel. The concocted project with artist Eddie Hara started just over a year ago. In addition to the numerous posters (various paintings & portraits of Eddie Hara) throughout the city of Basel, the so-called live paintings are also carried out by the artist. Therefore Eddie Hara painted on three days at various APG|SGA billboards live and in front of all the public on a neutral F4 poster already posted for this purpose. Guest of honor on site was the Indonesian ambassador.

Documents

Movie (german)

Details

Year:	2021
Product:	Ramstein Optik AG
Industry:	Retail
Customer:	Ramstein Optik AG
Provider:	APG SGA
Categories:	Special Builds
Implementations:	Live Art Painting
Areas:	City of Basel
Posting Period:	Week 37-38
Standard Formats:	F4

