

AKB, charm campaign in Wohlen

The Aargauische Kantonalbank has set itself the goal of using a lot of charm and OOH eye-catchers to mark its presence in Wohlen even more, in order to underline its position as a leader in the area. For this purpose, they have booked a high number of poster sites. At 2 locations, they have additionally realized a special implementation in the format F200 and F12. It is a 3D representation. It shows a location pin at the bottom right and the map with AKB's domicile in Wohlen.

Details

Year:	2021
Product:	Branding
Industry:	Finance
Customer:	AKB Aargauische Kantonalbank
Provider:	APG SGA
Categories:	Special Effects
Implementations:	2D / 3D
Agency:	L'Altro Design, Zollikon
Suppliers:	Wagner Schriften AG
Areas:	Wohlen AG
Posting Period:	Week 33-39
Standard Formats:	F12 F200

